



Season 2006/2007

## MEMBERSHIP DEVELOPMENT

Membership Development Committee 2006-2007 has started its activities under the circumstances when the retention of the club members appeared to be no less important as compared to the recruitment of the new ones.

- To ensure this, MDC formulated the Mission : Choose to join - Choose to stay - Choose to contribute, based on the Concept of Diversity, and concentrated on implementing it into practice.
- Accent has been made on inviting Guest Speakers to make the regular meetings not just practical, but also comprehensive. The choice of speakers reflected the major Diversity Concept: Dr Ruhe from Deutsche Bank, US Council Mark Siebel, first Soviet millionaire Artem Tarasov, Soviet Cosmonaut Sevastianov, Head of Economic section of EU Commission in Russia Antonio Parenti, etc ., and appeared to be a great success.
- To develop team building between the members, MDC Committee has organized the Convivial which appeared to be very popular: inside BBQ hosted by Josef Marous, Christmas Party arranged by Alexander Zalica at his place, House of Artists pictures event to select pictures for the auction, followed by dinner and Jazz eve entertained by Shigeru and friends.
- Due to the exceptionally mild winter MDC has conducted only one Chimney meeting which gave the floor to a discussion: Russia: Mirage or Reality?, conducted in 3 teams with the follow up general discussion.
- Systematic introductions of guests has been delivered by Erik Stenfeldt, the Sergeant at Arms which has contributed to attraction of new members a lot.
- No Membership Development would have been possible without the generosity of Simple Wine Group, represented by our member Anatoly Korneev, who more than twice a year sponsors our events with the exquisite wine collection. On the other occasions, Guy Marchand has been coming up with New year champagne or B-day cake...!

However there is still a field for perfection. We are still missing Welcome Package and Membership Satisfaction Survey. Hopefully MDC Committee 2007-2008 will concentrate on it.

Some statistics:

- Number of active members: 42
- Members on leave: 7.
- Number of nationalities represented: 15.
- Number of women: 7.
- Number of men: 35.
- Average attendance rate at meetings: 32%.